

Facultatea de Istorie și Filosofie

Str. M. Kogălniceanu nr. 1
Cluj-Napoca, RO-400084
Tel.: 0264-405326
Fax: 0264-405326
hiphi@ubbcluj.ro
<http://hiphi.ubbcluj.ro>

COURSE SYLLABUS

1. Information about the study program

1.1 University	Babeș-Bolyai University
1.2 Faculty	Faculty of History and Philosophy
1.3 Department	International Studies and Contemporary History
1.4 Field of study	International Relations and European Studies
1.5 Study cycle (BA/MA)	MA
1.6 Study program/Qualification	Leadership and Communication in International Organisations

2. Information about the subject

2.1 Course title/Code	Transatlantic public administration and public policy (EN)							
2.2 Course tutor	Lect.dr. Natalia Cugleşan							
2.3 Seminar tutor	Lect.dr. Natalia Cugleşan							
2.4 Year of study	2	2.5 Semester	2	2.6 Type of assessment	E	2.7 Course status	Contents	DS
							Mandatory	YES

3. Total estimated time (teaching hours per semester)

3.1 Number of hours per week	3	of which: 3.2 course	1	3.3 seminar/laboratory	2
3.4 Total number of hours in the curriculum	42	of which: 3.5 course	14	3.6 seminar/laboratory	28
Time distribution					Hours
Study based on textbook/course manual/recommended reading/personal notes					30
Additional research in the library, by accessing scientific databases, or during field work					20
Preparation for seminars/laboratory classes, essays, portfolios and reports					25
Tutoring					
Assessment (examinations)					8
Other activities					
3.7 Total hours for individual study					83
3.8 Total hours per semester					125
3.9 Number of credits					5

4. Prerequisites (if necessary)

4.1 Curriculum	
4.2 Skills	

5. Conditions (if necessary)

5.1. For delivering lectures	•
5.2. For teaching seminars/laboratory	•

classes	
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6. Acquired specific competences

Professional competences	<p>C1 Appropriate use of fundamental concepts in the study of general linguistics, theory of literature and comparative literature.</p> <p>C2 Efficient written and oral communication in English.</p> <p>C3 Analysis and presentation of literary phenomena in the context of the reference culture.</p> <p>C4 Understanding relationships and influences between literary and critical categories, as well as the relationships among various current methodologies.</p> <p>C5 Understanding the interdependencies between the text and the fictional world.</p> <p>C6 The ability to analyse and distinguish the specific characteristics the novel as a literary genre, to exemplify in detail the topics tackled and associate them with the text.</p> <p>C7 The ability to analyse a literary text using the concepts and methods of modern criticism; the ability to use critical language and concepts, to understand the applicability of interdisciplinary methods for literary criticism.</p>
Transversal competences	<p>CT1 Using the instruments of linguistics and literary studies in accordance to professional ethics.</p> <p>CT2 Teamwork; interpersonal communication, taking on specific roles.</p> <p>CT3 Setting up an individual project for lifelong training; achieving training by accumulating information, participating in team projects and in institutional and personal development programs.</p>

7. Course objectives (derived from the specific competences acquired)

7.1 General objective of course	The course aims to familiarize students with the evolution of the transatlantic partnership in the post-cold war era. The course is organized in three modules: The evolution of the transatlantic partnership(module 1), The Governance of the Transatlantic Relations(module 2) and Case studies(module 3).
7.2 Specific objectives	The course aims to equip students with knowledge and skills on the history of the transatlantic alliance, but also on the current challenges that the alliance is facing. A second important objective is to introduce students to the governance structures that have been established to facilitate the cooperation between the EU and US. Furthermore, the study of crises that have impacted on the partnership, but also the crises in the International System which required their attention and action will be examined. Finally, the course aims to further consolidate their research and academic skills as students will have to submit a 5000 words research paper.

8. Contents

8.1 Lectures	Teaching methods	Remarks
Week 1: Introduction to the course structure, objectives and evaluation	Interactive lecture	Teaching Syllabus
Week 2: Module 1: The evolution of the transatlantic partnership	Interactive lecture	
Week 3: Module 1: The New Transatlanticism	Interactive lecture	
Week 4: Module 1: The transatlantic relations during the Bush Era	Interactive lecture	
Week 5: Module 1: The transatlantic relations during the Obama Era	Interactive lecture	
Week 6: Module 1: The transatlantic relations under Trump	Interactive lecture	
Week 7: Module 2: The Governance of the Transatlantic Relations	Interactive lecture	
Week 8: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: HOGS	Interactive lecture	
Week 9: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: transgovernmental level	Interactive lecture	
Week 10: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: transnational level	Interactive lecture	
Week 11: Module 3: Transatlantic relations: Case studies	Interactive lecture	
Week 12: Module 3: Transatlantic relations: Libya Crisis	Interactive lecture	

Week 13: Module 3: Transatlantic relations: Crimea Crisis	Interactive lecture	
Week 14: Discussion of the research paper		
Bibliography		
<p>Bibliography</p> <p>Boel, Bent. 2003. <i>The European Productivity Agency and Transatlantic Relations 1953-1961 (Vol. 4)</i>. Museum Tusculanum Press.</p> <p>Buonanno, Laurie, Natalia Cuglesan, and Keith Henderson. 2015. <i>The New and Changing Transatlanticism: Politics and Policy Perspectives</i>. Routledge.</p> <p>"Changing Dynamics of Transatlantic Relations - Nimmi Kurian, 2001." n.d. Accessed July 20, 2021. https://journals.sagepub.com/doi/abs/10.1177/0020881701038003003.</p> <p>Dannreuther, Roland, and John Peterson. 2006. <i>Security Strategy and Transatlantic Relations</i>. Routledge.</p> <p>HALLAMS, ELLEN, and BENJAMIN SCHREER. 2012. "Towards a 'post-American' Alliance? NATO Burden-Sharing after Libya." <i>International Affairs (Royal Institute of International Affairs 1944-)</i> 88 (2): 313–27. https://www.jstor.org/stable/41428608.</p> <p>Hanhimäki, Jussi, Benedikt Schoenborn, and Barbara Zanchetta. 2012. <i>Transatlantic Relations since 1945: An Introduction</i>. Routledge.</p> <p>Ilgen, Thomas L. 2016. <i>Hard Power, Soft Power and the Future of Transatlantic Relations</i>. Routledge.</p> <p>KANAT, KILIÇ BUĞRA. 2018. "Transatlantic Relations in the Age of Donald Trump." <i>Insight Turkey</i> 20 (3): 77–88. https://www.jstor.org/stable/26469845.</p> <p>Lagadec, Erwan. 2012. <i>Transatlantic Relations in the 21st Century: Europe, America and the Rise of the Rest</i>. Routledge.</p> <p>Levy, Daniel, Max Pensky, John C. Torpey, and John Torpey. 2005. <i>Old Europe, New Europe, Core Europe: Transatlantic Relations after the Iraq War</i>. Verso.</p> <p>Merry, E. Wayne. 2016. "Dealing with the Ukrainian Crisis: Transatlantic Strategy Dilemmas." Text. IAI Istituto Affari Internazionali. January 3, 2016. https://www.iai.it/en/pubblicazioni/dealing-ukrainian-crisis-transatlantic-strategy-dilemmas.</p> <p>"No Agreement Is an Island: Negotiating TTIP in a Dense Regime Complex Sophie Meunier." n.d. Accessed July 20, 2021. https://scholar.princeton.edu/smeunier/publications/no-agreement-island-negotiating-ttip-dense-regime-complex-0.</p> <p>Peterson, John, and Mark A. Pollack. 2004. <i>Europe, America, Bush: Transatlantic Relations in the Twenty-First Century</i>. Routledge.</p> <p>"Rancor and Resilience in the Atlantic Political Order: The Obama Years: Journal of European Integration: Vol 40, No 5." https://www.tandfonline.com/doi/abs/10.1080/07036337.2018.1488841.</p> <p>Riddervold, Marianne, and Akasemi Newsome. 2018. <i>Transatlantic Relations in Times of Uncertainty: Crises and EU-US Relations</i>. Taylor & Francis.</p> <p>Sedivy, Jiri, and Marcin Zaborowski. 2004. "Old Europe, New Europe and Transatlantic Relations." <i>European Security</i> 13 (3): 187–213.</p> <p>Viola, Lora Anne. 2020. "The 2020 US Presidential Election and the Transatlantic Relationship Under Stress." <i>Zeitschrift Für Außen- Und Sicherheitspolitik</i> 13 (3): 237–46. https://doi.org/10.1007/s12399-020-00814-9.</p> <p>Yost, David S. 2002. "Transatlantic Relations and Peace in Europe." <i>International Affairs</i> 78 (2): 277–300.</p>		
8.2 Seminars	Teaching methods	Remarks
Week 1: Introduction to the seminar structure		

Week 2: Module 1: The evolution of the transatlantic partnership	Discussions/Debates/Text analysis	Discussion of the article: Maria Cowles, Michelle Egan, The evolution of the transatlantic partnership, Transworld, Workingpaper, 2012
Week 3: Module 1: The New Transatlanticism	Discussions/Debates/Text analysis	Discussion of the article: "Changing Dynamics of Transatlantic Relations - Nimmi Kurian, 2001." https://journals.sagepub.com/doi/abs/10.1177/0020881701038003003 .
Week 4: Module 1: The transatlantic relations during the Bush Era	Discussions/Debates/Text analysis	Discussion of the article: The changing context and Nature of the Transatlantic by Michelle Egan and Neill Nugent, in: Buonanno, Cuglesan, Henderson(eds.), The new and changing transatlanticism, Politics and Policy Perspective, pp.23-42
Week 5: Module 1: The transatlantic relations during the Obama Era	Discussions/Debates/Text analysis	Text analysis of the article: Federiga Bindi, Transatlantic Foreign Policy Cooperation in the Obama Era, Buonanno, Cuglesan, Henderson(eds.), The new and changing transatlanticism, Politics and Policy Perspective pp. 43-59. Robin Niblett, The Second Obama Term: Where Does the Transatlantic Alliance Go from Here?, Politique Etrangere, issue no.2, pp. 13-25.

<p>Week 6: Module 1:The transatlantic relations under Trump</p>	<p>Discussions/Debates/Text analysis</p>	<p>Text analysis of the article: KANAT, KILIÇ BUĞRA. 2018. “Transatlantic Relations in the Age of Donald Trump.” <i>Insight Turkey</i> 20 (3): 77–88.</p> <p>Emmanuelle Blanc, ‘We need to talk’: Trump’s electoral rhetoric and the role of transatlantic dialogues, <i>Politics</i> 2021, Vol. 41(1) 111–126.</p> <p>Discussion of the Thinking Question: Module 1: The evolution of the TR</p>
<p>Week 7: Module 2: The Governance of the Transatlantic Relations</p>	<p>Discussions/Debates/Text analysis</p>	<p>Text analysis of the article:</p> <p>Laurie Buonnano, Neill Nugent, Natalia Cugleşan, Transatlantic governance, in: L. Buonanno, K.Henderson and N. Cuglesan(eds.), " <i>The new and changing Transatlanticism. Politics and Policy Perspectives</i>", Routledge Publishing House 2015, pp.85-108.</p>
<p>Week 8: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: HOGS</p>	<p>Discussions/Debates/Text analysis</p>	<p>Text analysis of the article: Peterson, John, and Rebecca Steffenson. 2009. “Transatlantic Institutions: Can Partnership Be Engineered?” <i>The British Journal of Politics and International Relations</i> 11 (1): 25–45.</p>

Week 9: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: transgovernmental level	Discussions/Debates/Text analysis	Text analysis of the article: John Howarth, “A New Institutional Architecture for the Transatlantic Relationship?”, <i>Europe Visions</i> No.5, June 2009.
Week 10: Module 2: The Governance of the Transatlantic Relations: intergovernmental level: transnational level	Discussions/Debates/Text analysis	Discussion of the Thinking Question: Module 2: The Governance of the TR
Week 11: Module 3: Transatlantic relations: Case studies	Discussions/Debates/Text analysis	HALLAMS, ELLEN, and BENJAMINSCH EER. 2012. “Towards a ‘post-American’ Alliance? NATO Burden-Sharing after Libya.” <i>International Affairs (Royal Institute of International Affairs 1944-)</i> 88 (2): 313–27
Week 12: Module 3: Transatlantic relations: Libya Crisis	Discussions/Debates/Text analysis	Discussion of the: Thinking Question (Module 3): To what extent have the EU and the US harmonized their positions in the 2011 Crisis of Libya and the 2014 Annexation of Crimea? A duo of minds?
Week 13: Module 3: Transatlantic relations: Crimea Crisis	Discussions/Debates/Text analysis	Text analysis of the article: Merry, E. Wayne. 2016. “Dealing with the Ukrainian Crisis: Transatlantic Strategy Dilemmas.” Text. IAI Istituto Affari Internazionali. January 3, 2016. https://www.iai.it/en/pubblicazioni/dealing-ukrainian-crisis-transatlantic-strategy-dilemmas .
Week 14: Discussion of the research paper	Discussions/Debates/Text analysis	Discussion of the research paper structure
Bibliography Buonanno, Laurie, Natalia Cuglesan, and Keith Henderson. 2015. <i>The New and Changing Transatlanticism: Politics and Policy Perspectives</i> . Routledge.		

"Changing Dynamics of Transatlantic Relations - Nimmi Kurian, 2001."
<https://journals.sagepub.com/doi/abs/10.1177/0020881701038003003>.

Blanc, Emmanuelle 'We need to talk': Trump's electoral rhetoric and the role of transatlantic dialogues, *Politics* 2021, Vol. 41(1) 111–126.

HALLAMS, ELLEN, and BENJAMIN SCHREER. 2012. "Towards a 'post-American' Alliance? NATO Burden-Sharing after Libya." *International Affairs (Royal Institute of International Affairs 1944-)* 88 (2): 313–27.
<https://www.jstor.org/stable/41428608>.

KANAT, KILIÇ BUĞRA. 2018. "Transatlantic Relations in the Age of Donald Trump." *Insight Turkey* 20 (3): 77–88.
<https://www.jstor.org/stable/26469845>.

Merry, E. Wayne. 2016. "Dealing with the Ukrainian Crisis: Transatlantic Strategy Dilemmas." Text. IAI Istituto Affari Internazionali. January 3, 2016. <https://www.iai.it/en/pubblicazioni/dealing-ukrainian-crisis-transatlantic-strategy-dilemmas>.

"No Agreement Is an Island: Negotiating TTIP in a Dense Regime Complex | Sophie Meunier." n.d. Accessed July 20, 2021. <https://scholar.princeton.edu/smeunier/publications/no-agreement-island-negotiating-ttip-dense-regime-complex-0>.

Viola, Lora Anne. 2020. "The 2020 US Presidential Election and the Transatlantic Relationship Under Stress." *Zeitschrift Für Außen- Und Sicherheitspolitik* 13 (3): 237–46. <https://doi.org/10.1007/s12399-020-00814-9>.



Yost, David S. 2002. "Transatlantic Relations and Peace in Europe." *International Affairs* 78 (2): 277–300.

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study.

- The discipline was developed in accordance with the works published in high impact journals and established Publishing Houses.

10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Lecture	<ul style="list-style-type: none"> • Research paper 		40%
10.5 Seminar	<ul style="list-style-type: none"> • Thinking Question: (Module 1): The evolution of the TR • Thinking Question (Module 2): The Governance of the TR • Thinking Question (Module 3): Case studies 		20% 20% 20%
10.6 Basic performance standard			
-familiar with the central debates on the transatlantic partnership of the academic literature			
-the ability to use and apply the concepts in the			
Organizational details, exceptional situation management:			
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Date: July 16 2021	Course tutor's signature Lect.dr. Natalia Cugleşan 	Seminar tutor's signature Lect.dr. Natalia Cugleşan 
Date of department endorsement	Head of department's signature	
Date of Dean's endorsement	Signature of the vice-Dean in charge	Faculty stamp