

# A m

arts management

// Arts Management Research  
Framing the Future

SPAȚIU INTACT, Fabrica de Pensule  
// Sept 4th // 2.00 pm

Anyone involved in the field of arts/cultural management whether as practitioner, educator, researcher, or student is well aware that research in this area has barely scratched the surface of available topics. We are also challenged by disputes about what we need to know in this field, how it should be studied, the relationship between research and practice and research and pedagogy. How will the future of arts management be framed? Can we anticipate the future needs of the field unless we have a handle on the past and the present? What is the role of arts management research in answering these and other significant questions about the development of the field?

The aim of this workshop is to initiate meaningful discussions among those interested in arts management research. Take part in the process along with other arts management research colleagues and help us forge ideas for the future.

// On the lack of field specific methods  
and theory in arts management

SPAȚIU INTACT, Fabrica de Pensule  
// Sept 5th // 2.00 pm

Arts management as academic discipline, but also as practical activity, still lacks field specific methods and theory. Today economic methods and theories are often applied in a rather uncritical way. This has vast impact on the production of art. The affirmative application of economic principles like simple cost-benefit-analysis promote the commodification of the cultural field while ignoring the peculiarities of the arts. Aesthetic aspects or the social significance of the arts are too often ignored here.

We therefore call for a reconceptualization of the relation between the arts and management and invite people interested in an inter- and transdisciplinary dialogue to participate in our workshop on the lack of field specific methods and theory in arts management.

// Transatlantic Dialogue: differences &  
similarities of arts management in  
different contexts

SPAȚIU INTACT, Fabrica de Pensule  
// Sept 5th // 4.50 pm

Arts management appears in various forms in different cultural contexts. Workshop 3 discusses transnational perspectives on arts management in order to provide a number of starting points for a common, future co-operation between our working groups (Colorado State University & Leipzig University) to intensify co-operation. Furthermore Workshop 3 will culminate in concrete suggestions for an arts management program at the 12th ESA conference in Prague 2015.

8th midterm Conference of the European Research Network Sociology of the Arts | workstream arts management



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